



MANAGEMENT INFORMATION

FUTURE OF MUSEUMS

According to a study by the Cultural Policy Center at the University of Chicago, museums in the U.S. need to become more welcoming to minorities and provide more opportunities to interact with younger people if they are to remain successful in the coming decades.

In a report entitled "Demographic Transformation and the Future of Museum" the Center addresses some of the challenges and opportunities created by recent demographic trends in the U.S. which show the country becoming significantly more racially and culturally diverse within the next forty years.

The new study was commissioned by the Center for the Future of Museums, a national initiative of the American Association of Museums. To view a copy of the report on-line, go to www.futureofmuseums.org.

NEW GRANT PROGRAM

The Foundation of the American Institute for Conservation (FAIC) and Tru Vue, a manufacturer of museum quality acrylic materials, have recently announced a new grant program. The program will provide up to four grants annually to qualified museums and libraries to cover the cost of new framing and display cases.

Those grants will be for up to \$4,000 in cash plus donated glazing from Tru Vue's Optium line of acrylic products. Previous grant award winners include The Mariners' Museum of Newport News, Va. Grant application deadlines are May 1 and November 1 of each

Museum Alert is published bi-monthly by the Association for Great Lakes Maritime History as a service to its institutional and research members. Submissions and suggestions for stories should be sent to:

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year, and grant application forms are available at www.conservation-us.org.

WATERCRAFT DOCUMENTATION

David and Katherine Cockey, long-time members of the Traditional Small Craft Association who live in Rochester, Mich. recently assisted the Penobscot Marine Museum in Searsport, Me. in documenting the 83-foot, sardine carrier **Jacob Pike** using a technique referred to as photogrammetry.

Compared to hand measurement, the technique requires considerably less time and produces results that are comparable in quality to laser-based measurements. While the **Pike** was pulled out for maintenance, the Cockeys with the help of two other people began the documentation process by taking digital images of the work boat's hull from various distances and angles.

Those distances and angles were determined using dozens of black and white targets placed on the hull along with vertical strips of masking tape. The strips ran from the rail to the keel of the boat, and were spaced several feet apart along the entire length of the hull.

The digital images were processed using PhotoModeler and Rhino3D software to create a three-dimensional computer image of the **Pike's** hull. For more details on the photogrammetry technique, see the PhotoModeler web site at www.photomodeler.com.

GRANT NEWS

The Minnesota Historical Society has awarded 56 grants to historical and cultural projects in 35 communities throughout the state. Among the grant recipients was Maritime Heritage Minnesota which was awarded \$9,820 to conduct underwater archeological imaging sonar surveys of shipwrecks in the Mississippi River.

The federal Institute for Museum and Library Services (IMLS) has awarded \$372,747 in matching grants to assist with collection conservation projects at three Michigan institutions. Those institutions include the Michigan State University Museum (\$149,316), the

Cranbrook Art Museum (\$133,431) and the Detroit Institute of Art (\$90,000).

The Salem National Historic Site and Essex National Heritage Commission have recently received an "America's Best Idea" grant from the National Park Foundation. The grant will be used to support an educational program entitled "Ships, Sails and the Sea: Connecting Children to Their Local Maritime Heritage" which is being developed in partnership with local teachers and educators in the Salem, Mass. area.

FUNDRAISING

In 2011, the Sandusky, Ohio area will host a sequel to the 2008 "A Light in the Harbor" public art event. The event will feature over 20 fiberglass replicas of lighthouses and sailboats decorated by local artists. It will be a fundraiser for a local museum and the American Red Cross, and is expected to raise over \$30,000.

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OTHER ASSOCIATIONS

HISTORIC NAVAL SHIPS ASSOCIATION

The Historic Naval Ships Association will hold its 2011 Annual Conference during September 14-17 in Honolulu, Hawaii. The conference will be hosted by the **U.S.S. Bowfin** Submarine Museum and Park. The Association's next board of directors meeting will be held March 14-15 at the U.S. Naval Academy in Annapolis, Md.

ARTICLES OF INTEREST

The following is a brief listing of recent articles that may be of interest to museum administrators and staff members.

In Fall 2010 issue of *Common Ground: Preserving our Nation's Heritage* published by the National Park Service (for more details, call (202) 354-2100): "Running on Empty: The Plight of Detroit and the Postindustrial City" by Joe Flanagan.

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The Great Lakes Historical Society held its annual "Treasures on the Lakes" fundraiser in September at the Inland Seas Museum in Vermilion, Ohio. The event included a cocktail reception with open bar followed by a choice of a Great Lakes clam bake or buffet dinner. The evening cost \$75 per person, and included a silent auction.

COPYRIGHT CHANGES

The Canadian Parliament continues to consider significant changes to the nation's 80-year-old copyright law. The Copyright Modernization Act of 2010 includes some key provisions that define the free use of copyrighted materials for "education" by archives, museums, universities, libraries, and schools.

There are also provisions that address the use by educators of information that is publicly available on the Internet, the use of copyrighted material for distance education, and permission for museums, libraries and archives to distribute loan materials through electronic means with limitations. For more details, see www.parl.gc.ca.

DONATIONS

The Erie Insurance Group recently donated \$50,000 to the Flagship Niagara League in support of the U.S. Brig **Niagara** and its sailing program. A portion of the grant was used to support the brig's participation in Pepsi Tall Ships Festivals in Chicago, Cleveland and Erie this past summer. The Erie Insurance Group is the 14th largest automobile insurer in the United States.

MUSEUM SHIPS

The Patriots Point Naval & Maritime Museum has asked the State of South Carolina for a one-year extension of the December 1 deadline to repay \$9.2 million it borrowed to make emergency repairs to the museum ship **U.S.S. Laffey**. In the summer of 2009, inspections revealed the World War II destroyer was in danger of sinking at its mooring.

To repay the state loan, museum officials were hoping for \$20 million in federal funding which would also be used to address several million

dollars in needed repairs to Patriot Point's other museum ships, which include the aircraft carrier, **U.S.S. Yorktown**. Although the repairs to the **Laffey** have been completed, officials have decided not to return the ship to Patriot's Point while they search for a new home for the destroyer.

After announcing plans to close the museum ship **U.S.S. Olympia** at the end of November, the Independence Seaport Museum recently announced plans to keep the Spanish-American War vessel open to the public for another six months. Last summer, officials said that, unless a major benefactor can be found, they are considering returning the 344-foot vessel to the U.S. Navy for scrapping or use as an artificial reef.

The **Olympia** has been moored in Philadelphia for the past 50 years. Although the Seaport Museum has spent an estimated \$5.5 million over the past fourteen years to maintain the historic vessel, officials estimate that it now needs about \$20 million in repairs to remain afloat. Engineers have warned that the cruiser could sink at its moorings within the next three years.

Several heritage groups, including the Theodore Roosevelt Association, have expressed their opposition to plans to sink the 115-year-old vessel for use as an artificial reef. The Seaport Museum plans to hold a joint meeting with the U.S. National Park Service, the Navy, the Friends of the Cruiser **Olympia** and the Pennsylvania Historical Museum Commission in early 2011 to explore alternatives for preserving the vessel.

TITANIC EXHIBIT

Indiana State Museum in Indianapolis is hosting a traveling exhibition of 240 artifacts from the wreck of the ill-fated passenger liner **Titanic**. The artifacts range from china and personal objects of passengers, to large sections of the ship which have been salvaged from vessel.

The "**Titanic**: The Artifact Exhibition" opened in September and will run through January. It is one of seven such exhibitions that have been leased over the past fifteen years to various museums throughout the world by RMS Titanic, Inc. RMS Titanic is a wholly-owned subsidiary of Premier Exhibitions, Inc. of Atlanta, Ga. For more details, see www.rmstitanic.net.

ADMISSION PROGRAMS

Thirty-six people became Canadian citizens at a recent ceremony at the Maritime Museum of the Atlantic. To learn more about the cultural heritage of their new country, the new citizens were all given one-year free passes to 41 museums and galleries in Nova Scotia. The passes are part of the Cultural Access Program of the Institute for Canadian Citizenship which was started in 2008.

Last summer, the Wisconsin Historical Society provided visitors who bought a weekend ticket at one of its nine historic sites in June with a free pass to visit another site. The free pass program was designed to promote admissions during the slower part of the summer tourist season, and was good through the end of 2010.

MUSEUM STORE ASSOCIATION

The Museum Store Association (MSA) has released several new publications including **MSA's Manager Guide: Basic Guidelines for the New Museum Store Manager**. The book cost \$49.95 for MSA members and \$69.95 for non-members. There is also a new CD publication entitled **The Formula for Online Success** which costs \$19.95 for MSA members and \$29.95 for non-members.

Other new titles include **The New Store Workbook** which costs \$49.95 for MSA members and \$69.95 for non-members. The MSA is also offer a special bundle consisting of all three publications for a combined price of \$89.95 for members and \$119.95 for non-members. For more details, see www.museumstoreassociation.org.

MUSEUM MERGER

The Maine Maritime Museum and Portland Harbor Museum recently merged providing the Maritime Museum with a presence in the state's second largest city, in addition to its complex in Bath, Me. With the Harbor Museum's building in Portland no longer available for use, its collection is being transferred to Bath.

The Harbor Museum's 500 members have been made members of the Maine Maritime Museum, and its former director is now that museum's regional director for southern Maine. To maintain a presence in Portland, officials are looking for public spaces in which to hold regular exhibitions in the community.

MARKETING

The National Maritime Museum at Greenwich, U.K. has appointed the agency SomeOne for a branding project in anticipation of the London Olympics in 2012. The first stage of the project will focus on strengthening of the Maritime Museum's image as a cultural destination, and is expected to be completed in February. For more details on the branding agency, see www.someoneinlondon.com.

RESTORATION PROJECT

Officials of South Street Seaport in New York City have announced plans to dry dock its 19th century sailing ship **Wavertree** for six months starting in the spring of 2011. The dry docking is the beginning of a \$12 million restoration of the 279-foot, square-rigged vessel. The ship was built in 1885, and acquired by the South Street Seaport in 1968.

ARTIFACT SALE

The Detroit Institute of Art has put up for auction a swallow-tailed American flag that was recovered from the site of Gen. Armstrong Custer's defeat at the Little Bighorn. Custer was a native of Monroe, Mich. just south of Detroit. The flag was acquired by the museum in 1895 for \$54.

The Sotheby's auction house expected the artifact would sell for up to \$5 million at an auction scheduled for December 10. The Detroit Institute of Art has considered de-accessioning the flag for several years, and officials of the financially-strapped institution were unsure of how the auction proceeds would be used.

MUSEUM SHIPS

Plans to convert the aircraft carrier **U.S.S. Saratoga** into a museum ship have been scrapped following the U.S. Navy's decision to remove the vessel from donation hold status because of its deteriorating condition. Launched in 1956, the **Saratoga** was finally decommissioned in 1994.

The aircraft carrier was towed to Newport, R.I. in 1998 as the U.S.S. Saratoga Foundation, Inc. sought to raise funds and get Navy approval of its plan to convert 1,063-foot vessel into a museum ship. The Foundation has now set its sights on acquiring the recently decommissioned carrier **U.S.S. John F. Kennedy** which was placed in donation status this past November.

The lightship **Nantucket** (LV-112) has arrived in Boston where supporters plan to convert the 74-year-old vessel into a floating learning center at an estimated cost of \$850,000. The 150-foot ship was one of the largest lightships ever built and was stationed on the Nantucket Shoals about 100 miles off the coast of Massachusetts.

From 1936 to 1975, the LV-112 was the responsibility of the U.S. Coast Guard District headquartered in Boston. After it was decommissioned in 1975, the ship had various owners. Among them was the now defunct National Lighthouse Museum which moored the vessel for several years in the Long Island community of Oyster Bay, N.Y.

Robert Mannino, Jr. bought the ship in October 2009 for \$1 and had it towed from Long Island to Boston after completing some \$125,000 in repairs. Mannino is hoping to raise the funds required to restore the historic vessel through grants and private donations, and eventually place the **Nantucket** on display in the city's historic Charlestown Navy Yard.

The U.S.S. Ranger Foundation is continuing raising funds to acquire the aircraft carrier, **U.S.S. Ranger** for use as a museum ship in Portland, Ore. Plans call for the 1,046-foot vessel to be moored on the Columbia River near Chinook Landing Marine Park. The ship was decommissioned in 1993 and is now in the mothball fleet at Bremerton, Wash. It's been estimated that it will cost \$30 million to open the 53-year-old ship to the public as a floating museum.

PERSONNEL NEWS

Niles Parker, executive director of the Penobscot Marine Museum, stepped down from his position in September. Parker has been director of the Searsport, Me.-based museum since 2006, and a search process has already begun to find his replacement.

Bill White, longtime president of the **Intrepid** Museum in New York City, abruptly resigned last summer. The resignation follows the disclosure that White had been subpoenaed as part of a wide-ranging probe into the New York State Pension Fund. In addition to serving as museum president since 1992, White also served as head of the Intrepid Fallen Heroes Fund.

John Gazzola is the new president and chief executive officer of the

Independence Seaport Museum in Philadelphia. For the past twelve years, Gazzola has served as vice president and general manager of the Philadelphia division of the Moran Towing Corp. He replaces James McLane who had been serving as interim president since Lori Dillard Rech resigned last February.

Mac Burdett is the new executive director of the Patriots Point Naval & Maritime Museum in Charleston, S.C. Burdett replaces Dick Trammell who announced plans to step down at the end of December. Trammell became the museum's director last September after serving as interim director since April 2009. Prior to that position, he served as director of tourism, marketing and business development.

Kevin Carle is the new executive director of the Maritime Museum of British Columbia replacing Shirley Vickers who had served as interim director for the past six months. Carle retired from the Canadian Forces in 2008, and is a director of the Victoria Tall Ships Society.

Jay Williams is the new president and chief executive officer of the Milwaukee Public Museum. Williams was chairman of The Private Bank-Milwaukee and is a former president of U.S. Bank Wisconsin. He replaced Dan Finley, a former Waukesha County Executive.

Janet Carding is the new director and chief executive officer of the Royal Ontario Museum in Toronto. Carding was assistant director of public programs and operations at the Australian Museum in Sydney. She replaces William Thorsell who led a \$270 million updating of the ROM in hopes of increasing admissions to 1.3 to 1.6 million visitors per year.

UPCOMING DATES

January 5-9 is "Boundaries and Crossroads in Action: Global Perspectives in Historical Archaeology" which is the theme of the 2011 Conference of the Society for Historical Archaeology. Site: Austin, Texas. For more details, see www.sha.org.

January 6 is the application deadline for the Arts Indemnity Program of the National Endowment for the Arts. For more details, see www.nea.gov.

January 10 – February 4 is an online workshop on the basics of archives

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sponsored by American Association for State and Local History. For more details, see www.aaslh.org.

January 12 is the application deadline for planning and implementation grants from the America's Historical and Cultural Organizations program of the National Endowment for the Humanities. For more details, see www.neh.gov.

January 12 is the application deadline for development and production grants from the America's Media Makers program of the National Endowment for the Humanities. For more details, see www.neh.gov.

January 13 is the application deadline for the National Digital Newspaper Program of the National Endowment for the Humanities. For more details, see www.neh.gov.

January 27-29 is the Museum Retail and Visitors Service Symposium of the Canadian Museums Association whose theme for 2011 is "Innovating – Informative - Inspiring." Site: Toronto. For details, see www.museums.ca.

January 31 is the application deadline for National Youth and Humanities Program Awards sponsored by the President's Committee on the Arts and Humanities in partnership with the Institute for Museum and Library Services, National Endowment for the Humanities and National Endowment for the Arts. For more details, see www.nahyp.org.

February 1 is the application deadline for the National Leadership Grants program of the Institute for Museum and Library Services. For more details, see www.imls.gov.

February 8 and 15 is an on-line workshop on board development sponsored by American Association for State and Local History. For more details, see www.aaslh.org.

February 15 is the deadline for nominations for the National Medal for Museum and Library Service from the Institute for Museum and Library Services. For more details, see www.imls.gov.

February 16 is a webinar on project management sponsored by the American Association of Museums. For details, see www.aam-us.org.

February 23 is the application deadline for Digital Humanities Startup Grants from the National Endowment

for the Humanities. For more details, see www.neh.gov.

February 28 – March 1 is the 2011 Museum Advocacy Day sponsored by the American Association of Museums. Site: Washington, D.C. For more information, see www.speakupformuseums.org.

March 1 is the application deadline for grants for teacher workshops as part of the Landmarks of American History and Culture program of the National Endowment for the Humanities. For more details, see www.neh.gov.

March 15 is the application deadline for 21st Century Museum Professional grants from the Institute for Museum and Library Services. For more details, see www.imls.gov.

March 22-24 is a workshop on legal issues in museum administration sponsored by American Association of Museums. Site: Washington, D.C. For more details, see www.aam-us.org.

April 6-9 is the 15th annual Museums and the Web Conference sponsored by Archives & Museum Informatics. Site: Philadelphia. For more details, see www.archimuse.com.

April 11-14 is 64th Annual Conference of the Canadian Museums Association whose theme is "Evolve or Die." Site: London, Ont. For more details, see www.museums.ca.

April 18 is on-line conference entitled "The Green Museum" sponsored by the American Association of Museums and American Association for State and Local History. For more details, see www.aam-us.org.

April 30 – May 2 is the 56th Retail Conference & Expo of the Museum Store Association. Site: Rosemont, Ill. For more details on the event, see www.museumstoreassociation.org.

May 3 is the application deadline for the Preservation Assistance Grants for Smaller Institutions program of the National Endowment for the Humanities. See www.neh.gov.

May 4 is a disaster preparedness webinar sponsored by the American Association of Museums. For more details, see www.aam-us.org.

May 9 – June 3 is an online workshop on the basics of archives sponsored by the American Association for State and Local History. For more details, see www.aaslh.org.

May 17 and 24 is an online workshop on board development sponsored by the American Association for State and Local History. For more details, see www.aaslh.org.

May 19 is the application deadline for the Preservation and Access Research and Development grant program of the National Endowment for the Humanities. For more details, see www.neh.gov.

May 19-20 is the Michigan Historic Preservation Network's 31st Statewide Preservation Conference. Site: Saugatuck-Douglas, Mich. For more details, see www.mhnp.org.

May 21 is the application deadline for the Save America's Treasures grant program of the U.S. National Park Service. For more details, see www.nps.gov.

May 22-25 is MuseumExpo and the 105th Annual Meeting of the American Association of Museums whose theme is "Museum of Tomorrow." Site: Houston. For more details, see www.aam-us.org/am11.

June 11 is a workshop entitled "Memory Loss, Creative Engagement, and Museum-Based Programming" co-sponsored by the Association of Midwest Museums and the American Association of Museums - Standing Profession Committee on Education (EdCom). Site: Chicago. For details, see www.midwestmuseums.org.

June 24-25 is Learning in Museums 2011: Creating Extraordinary Learning Environments in collaboration with American Association of Museums - Standing Profession Committee on Education (EdCom). Site: Brooklyn. For details, see www.aam-us.org.

July 1 is application deadline for the Preservation and Access Education and Training program of the National Endowment for the Humanities. For more details, see www.neh.gov.

July 20 is application deadline for the Humanities Collections and Reference Resources program of the National Endowment for the Humanities. For more details, see www.neh.gov.

July 20 is a webinar on best practices for handling objects in collaboration with American Association of Museums - Packing, Art-Handling and Crafting Information Network (PACIN). For more details on the webinar or to register, see www.aam-us.org.